

Guanghua School of Management

Peking University is the most renowned university in China. Ever since the launch of its Business Subject in 1902, Peking University has played a critical role in preparing business talents for China's economic and social advancement. As a leading business school in China, Guanghua School of Management at Peking University Guanghua School of Management shoulders the mission of advancing management knowledge and developing business leaders for China and the global society.

Programs offered at Guanghua

| Program | Year | Major (Concentration) | Average No. of Graduates |
|------------------------------------|------|--|--------------------------|
| Undergraduate Program | 4 | Accounting, Finance, Financial Economics and Marketing | 170 |
| Master of Finance | 2 | Finance | 80 |
| Specialized Master Program & Ph.D. | 2-5 | Accounting, Economics, Finance, Management Science and Information System, Marketing, Business Statistics and Strategic Management, Organizational Behavior and Human Resources Management | 70 |
| Full-time MBA | 2 | Accounting, Decision and Information Management, Finance Management, Human Resources & Organizational Behavior, Marketing, Strategic | 140 |
| Part-time MBA | 2 | Management, Entrepreneurship | 260 |
| Ph.D. Program | 4-5 | Accounting, Economics, Finance, Management Science and Information System, Marketing, Business Statistics and Strategic Management, Organizational Behavior and Human Resources Management | 35 |

Guanghua Career Development Center Overview

The Career Development Center (CDC) is responsible for providing career advice, planning, training and job placement services to students. CDC is committed to helping GSM students, including MBA, undergraduates, masters, and doctoral students, to achieve career goals that are challenging yet attainable. It provides specialized, individual and systematic training in relevant skills, including CV-writing, interview techniques, analytical skills, self-management, time-management etc., so as to enhance students' professionalism and overall competitiveness in the job market.

CDC takes full advantage of the University and its own social resources to establish a firm connection between students and the corporate world. Through its constantly updated student/employer databases, it keeps potential employers and employees informed of the latest developments. Moreover, CDC cooperates with businesses to provide a diverse and exciting range of on-campus activities that are well-suited to students' personal specialization and professional preferences, regularly inviting experts and HR managers from different industries to the school, and organizing for students to take part in company visits. CDC is also dedicated to assisting its corporate partners to recruit at campus and increase corporate visibility. It functions as liaison to students and recruiters in a way to facilitate careers.

Career Services

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|-------------------------------|---|--|---|
| Career Planning Courses | ● | Job Posting | ● |
| Self Assessment | ● | Resume Book | ● |
| One-on-One Career Counseling | ● | Graduate Career Report | ● |
| Mock Interview | ● | Official Reference for Full-time or Internship | ● |
| Industry Orientation | ● | Job Fair | ● |
| Company Visit | ● | Recruitment Talks | ● |
| CEO Forum | ● | Be Career Advisor | ● |
| Professional Ethics Education | ● | Join "Student Intern Base" | ● |
| Alumni Sharing | ● | Recruit Alumni | ● |

● for student ● for recruiter