

Guanghua School of Management
Peking University
Employment Report 2012



光华管理学院
Guanghua School of Management





Guanghua School of Management

Peking University is the most renowned university in China. Ever since the launch of its Business Subject in 1902, Peking University has played a critical role in preparing business talents for China's economic and social advancement. As a leading business school in China, Peking University's Guanghua School of Management shoulders the mission of advancing management knowledge and developing business leaders for China and the global society.

Programs offered at Guanghua

Program	Year	Major (Concentration)	Average No. of Graduates
Undergraduate Program	4	Accounting, Finance, Financial Economics and Marketing	170
Master of Finance	2	Finance	80
Specialized Master Program & Ph.D.	2-5	Accounting, Economics, Finance, Management Science and Information System, Marketing, Business Statistics and Strategic Management, Organizational Behavior and Human Resources Management	70
Full-time MBA	2	Accounting, Decision and Information Management, Finance Management, Human Resources & Organizational Behavior,	140
Part-time MBA	3	Marketing, Strategic Management, Entrepreneurship	260
Ph.D. Program	4-5	Accounting, Economics, Finance, Management Science and Information System, Marketing, Business Statistics and Strategic Management, Organizational Behavior and Human Resources Management	35





Guanghua Career Development Center Overview

The Career Development Center (CDC) is responsible for providing career advice, planning, training and job placement services to students. CDC is committed to helping GSM students, including MBA, undergraduate, masters, and doctoral students, to achieve career goals that are challenging yet attainable. It provides specialized, individual and systematic training in relevant skills, including CV-writing, interview techniques, analytical skills, self-management, time-management etc., so as to enhance students' professionalism and overall competitiveness in the job market.

CDC takes full advantage of the University and its own social resources to establish a firm connection between students and the corporate world. Through its constantly updated student/ employer databases, it keeps potential employers and employees informed of the latest developments. Moreover, CDC cooperates with businesses to provide a diverse and exciting range of on-campus activities that are well-suited to students' personal specialization and professional preferences, regularly inviting experts and HR managers from different industries to the school, and organizing for students to take part in company visits. CDC is also dedicated to assisting its corporate partners to recruit at campus and increase corporate visibility. It functions as liaison to students and recruiters in a way to facilitate careers.

Career Services

Career Development Strategy	●	Job Posting	●
Self Assessment	●	Resume Book	●
One-on-One Career Counseling	●	Employment Report	●
Mock Interview	●	Official Reference for Full-time or Internship	●
Industry Orientation	●	Job Fair	●
Company Visit	●	Recruitment Talks	●
CEO Forum	●	Be Career Advisor	●
Professional Ethics Education	●	Join "Student Intern Base"	●
Alumni Sharing	●	Recruit Alumni	●

● for student ● for recruiter





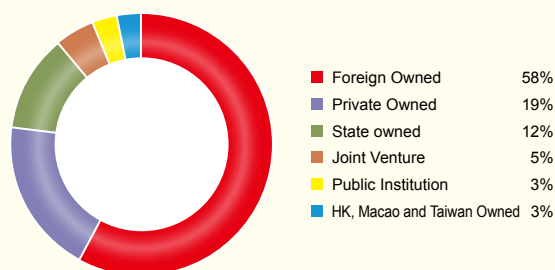
Profile of 2012 Undergraduate Class

	Seek Employment	Enroll in Chinese Graduate School	Enroll in Overseas Graduate School	Other	Total
Number	75	27	43	4	149
Percentage	50.3%	18.1%	28.9%	2.7%	100.0%

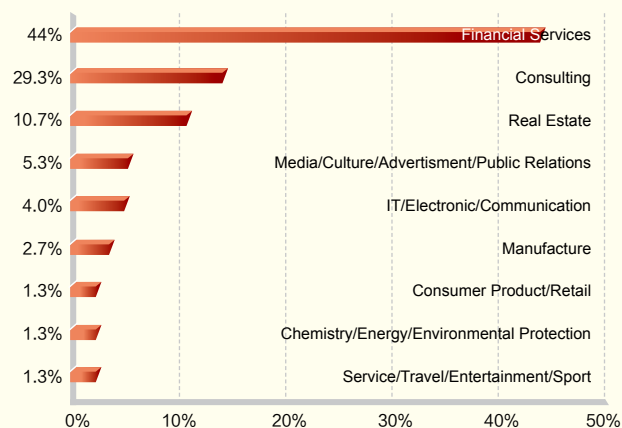
Annual Compensation (US Dollar)

Number	Lowest	Highest	Average	Median
75	\$9,404	\$112,852	\$30,783	\$23,510

Employment by Corporate Ownership



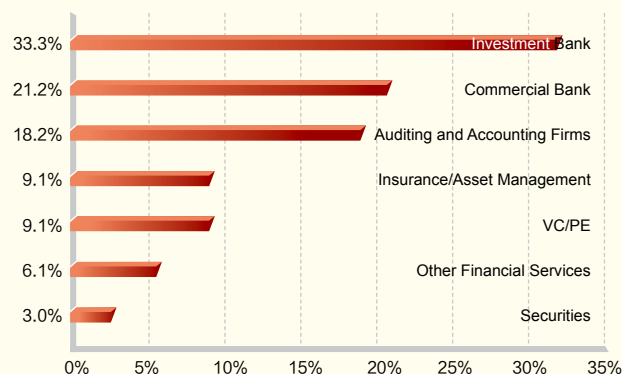
Employment by Industry



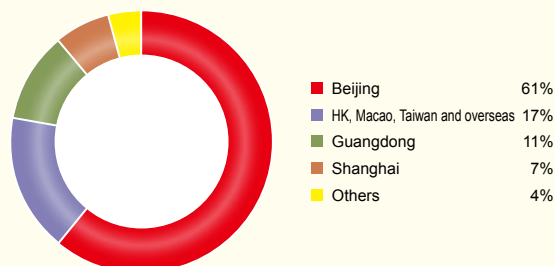
Employment by Function



Employment in Financial Services



Employment by Location





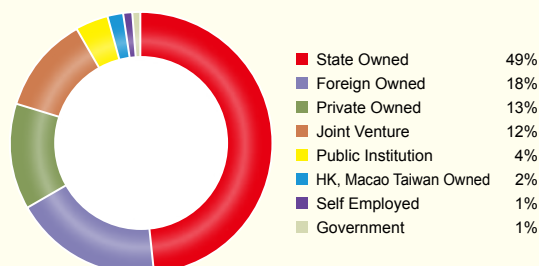
Profile of 2012 Graduate Class

	Seek Employment	Enroll in Overseas Graduate School	Enroll in Chinese Graduate School	Other	Total
Number	116	14	12	1	143
Percentage	80.6%	9.7%	8.3%	0.7%	100.0%

Annual Compensation (US Dollar)

Number	Lowest	Highest	Average	Median
116	\$ 3,918	\$ 109,717	\$ 30,333	\$ 18,808

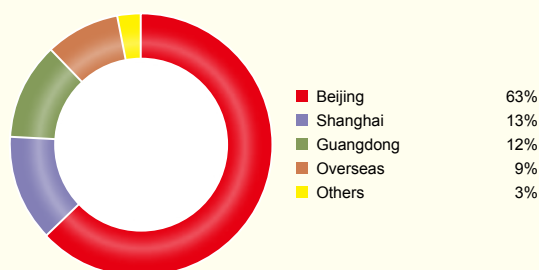
Employment by Corporate Ownership



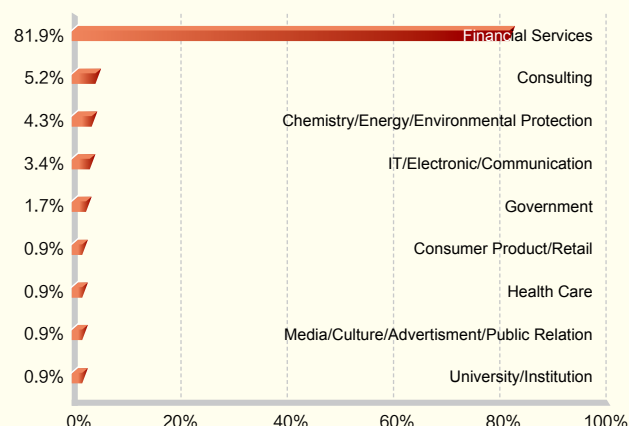
Employment by Function



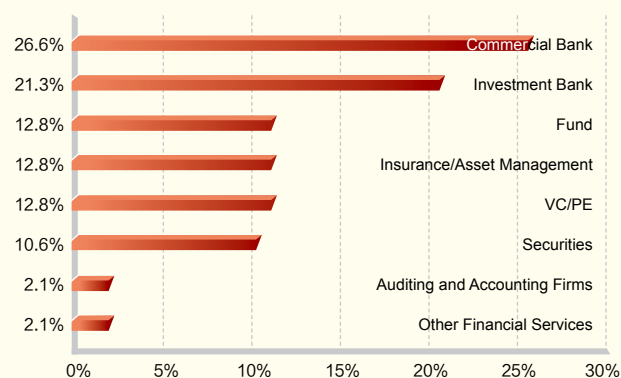
Employment by Location



Employment by Industry



Employment in Financial Services



Profile of 2013 Undergraduate, Graduate and Ph.D.

Undergraduate Student (By Major)

Total Enrollment	Finance	Financial Economics	Accounting	Marketing
173	112	19	31	11

Ph.D. Student

Total Enrollment
30

Graduate Student (By Major)

Total Enrollment	Finance	Economics	Management Science	Accounting	Strategic Management	Business Statistics
159	99	16	10	10	20	4

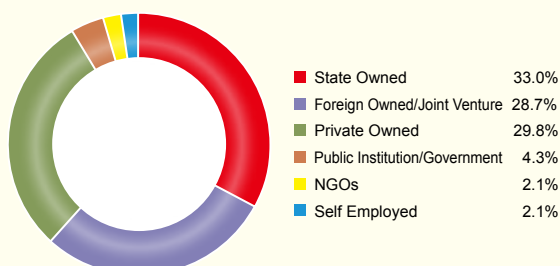


Profile of 2012 MBA Class

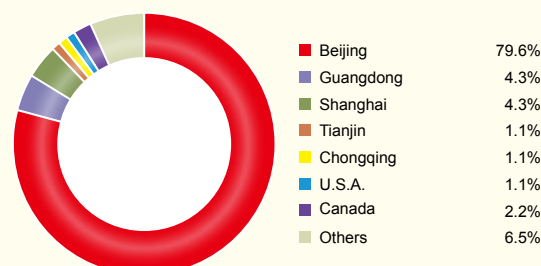
Annual Compensation (US Dollar)

Number	Lowest	Highest	Average	Median
98	\$ 9,404	\$ 134,796	\$ 37,137	\$ 31,347

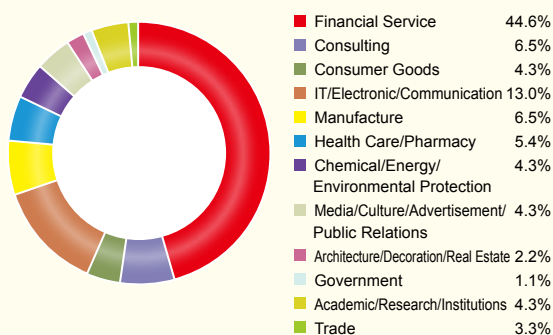
Employment by Corporate Ownership



Employment by Location



Employment by Industry

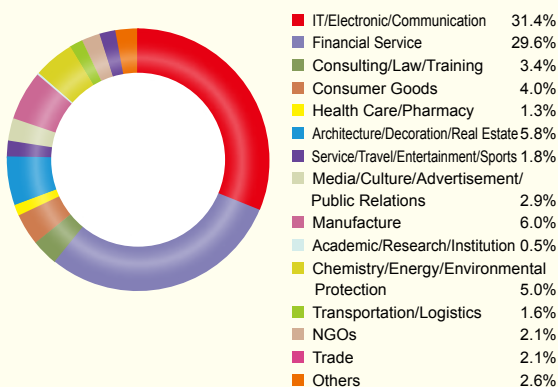


Employment by Function

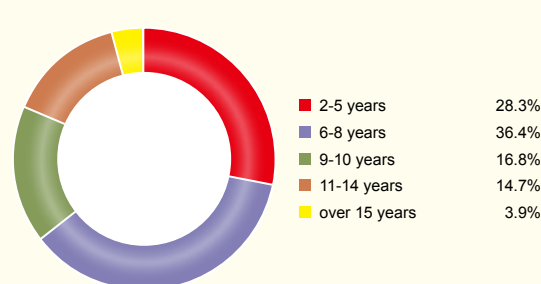


Profile of 2013 MBA Class

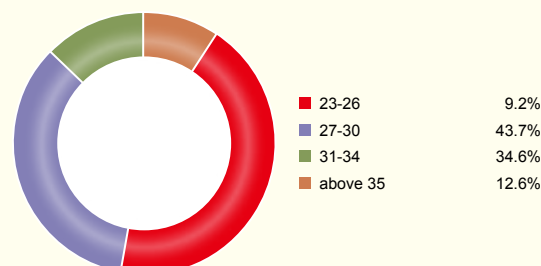
By Pre-MBA Industries



By Pre-MBA Working Experiences



By Age



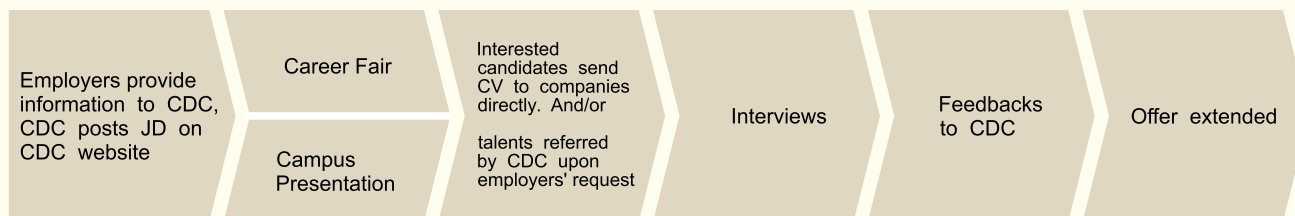


Recruiting Partners

Investment Bank Commercial Bank	Fund/Securities Insurance Other Financial Service	Consulting	Technology Telecommunication Internet	Manufacturing Energy	Consumer Goods Transportation Real Estate
AIF Capital	Anbang Insurance	ADFAITH	Atos Origin	Alstom	Bayer
Bank of China	Bank of China HK	Allpku	Baidu	BMW	BCIA
Bank of Communications	CDH Investment	Analysys	CETC	BYD	Beijing Capital Land
BOA Merrill Lynch	China AMC	Aon Hewitte	China Mobile	Cargill	Beijing TRT
China Construction Bank	China Galaxy Securities	Arthur D. Little	China Netcom	CGNPC	British American Tobacco
China Development Bank	China Life	Bain	China Telecom	China Minerals CO.	Caijing Magazine
China Merchants Bank	China Merchants Securities	BCG	Dangdang	China North Industries CO.	Capital Land
China Merchants Finance Holdings CO.	China Securities	Bearing Point	Datang Mobile	Chinahydro	Carrefour
China Minsheng Banking Corp.	CIRC	Capgemini	Dell	CHINALCO	CCOIC
China National Investment & Guaranty CO.	CITIC Bank	Deloitte Consulting	Digital China	CNOOC	CCTV
CICC	CITIC PE	H&J Vanguard	Ericsson	CNPC	China Dongxiang
Citigroup	CITIC Securities	IBM Consulting	Google	CSCEC	China Resources
Credit Suisse	Credit Suisse Founder	L.E.K	HP	CSRGC	Chinacalc
Deutsche Bank	Dacheng Fund	McKinsey	IBM	Cummings	CIMC
Everbright Bank of China	Deloitte	Mercer	Infosys	Daimler	COFCO
Export-Import Bank of China	E&Y	Monitor	Intel	EATON	COSCO
Goldman Sachs	Efund	Nielsen	Kingdee	Elion	Evergrande
Harbin Bank	Everbright Securities	Oliver Wyman	Lenovo	Emerson	GSK
HSBC	Guotai Junan Securities	Opera	Microsoft	ENN	HIERSUN
ICBC	Happy Life Insurance	Roland Berger	Motorola	Fluke	J&J
JPMorgan	Harvest Fund	Sinotrust	Nokia	GE	L'Oreal
Macquarie	Hina Group	Tower Watson	Nokia Siemens Networks	Honeywell	LVMH
Magnetar Capital	Hony Capital		Oracle	Hyundai	Nestle
Morgan Stanley	Huaan Securities		Philips	Mercedes-Benz	Novartis
MSCI	Huaying Securities		Samsung	Michelin	Novo Nordisk
Postal Savings Bank of China	Industrial Securities		Sina	Sany Corporation	Olympus
Royal Bank of England	KPMG		SK	Schneider	P&G
Scotiabank	Minsheng Life Insurance		Sohu	SGCC	Pepsi
Societe Generale	New China Life		TCL	Shell	Pfizer
Temasek	New China Trust		Tencent	Sino Steel	Poly Real Estate
UBS	Penghua Fund		Yahoo	Sinochem	Swire Pacific
	PICC		ZTE	Sinopec	Thomson Reuters
	PICC Asset Management			Volvo	Trends
	Ping An				Vanke
	PWC				Walmart
	SAFE				XIAN-JANSSEN
	SDIC				
	Shanghai Stock Exchange				
	Southern Fund				
	SWS Research				
	Taikang Life				
	Yinhua Fund				



Recruitment Schedule





2012-2013 Recruitment Calendar

Fall Semester

		Mon	Tue	Wed	Thu	Fri	Sat	Sun
01	New Student Registration						1	2
02-09	New Student Orientation		3	4	5	6	7	8
10	New Academic Year Begins		10	11	12	13	14	15
17	Resume Book is Available		17	18	19	20	21	22
11-29	Career Planning Series		24	25	26	27	28	29
30	Mid Autumn Holiday Company/ Industry Insight							
01-07	National Day Holiday		1	2	3	4	5	6
08	On/off Campus 2013 Full-time Hiring Career Planning Series Company/ Industry Insight		8	9	10	11	12	13
			15	16	17	18	19	20
			22	23	24	25	26	27
			29	30	31			
01	On/off Campus Summer Intern 2013 Hiring Begins				1	2	3	4
05	Job Fair		5	6	7	8	9	10
	On/off Campus 2013 Full-time Hiring		12	13	14	15	16	17
	Career Planning Series		19	20	21	22	23	24
	Company/ Industry Insight		26	27	28	29	30	
	On/off Campus 2013 Full-time Hiring		3	4	5	6	7	8
	Company/ Industry Insight		10	11	12	13	14	15
	Career Planning Series		17	18	19	20	21	22
			24	25	26	27	28	29
30	The Earliest Date for Fulltime Offer Sign-on		31					
29-01	New Year Holiday			1	2	3	4	5
07-20	Final Exam period		7	8	9	10	11	12
			14	15	16	17	18	19
21	Winter Vacation/ Winter Intern Begins		21	22	23	24	25	26
			28	29	30	31		

* All dates are subject to change.

* All the holiday arrangement in 2013 to be determined by the State Council's notice
Please visit <http://cdc.gsm.pku.edu.cn> for the most updated

Spring Semester

		Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1	2	3
			4	5	6	7	8	9
25	Semester II begins		11	12	13	14	15	16
	First Day of New Term Classes		18	19	20	21	22	23
	Career Planning series-Winning for Preparing		25	26	27	28		
	On/off 2013 Summer Intern hiring					1	2	3
	On/off Campus 2013 Full-time Hiring		4	5	6	7	8	9
16	Opening Ceremony for Industry Week		11	12	13	14	15	16
	Career Planning Series		18	19	20	21	22	23
25	Resume book is available (for 2013 summer intern) Company/Industry Insight series		25	26	27	28	29	30
04-06	Ching Ming Festival		1	2	3	4	5	6
12	2013 Summer Intern Recruitment Fair		8	9	10	11	12	13
	On/off campus 2013 full-time hiring		15	16	17	18	19	20
	Industry Week		22	23	24	25	26	27
	Company/ Industry Insight series		29	30				
29-01	Public Holiday							
01	Public Holiday			1	2	3	4	5
04	Peking University Anniversary		6	7	8	9	10	11
	Industry Week		13	14	15	16	17	18
	On/off 2013 Summer Intern Hiring		20	21	22	23	24	25
	Company/ Industry Insight Series		27	28	29	30	31	
01-10	Summer intern interviews						1	2
			3	4	5	6	7	8
10-12	Dragon Boat Festival		10	11	12	13	14	15
17-30	Final Exam period		17	18	19	20	21	22
			24	25	26	27	28	29
01	Summer Vacation/ Summer Intern Begins		1	2	3	4	5	6
09-10	Commencement		8	9	10	11	12	13
15	Summer Holiday Begins		15	16	17	18	19	20
			22	23	24	25	26	27
			29	30	31			



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