

174 Profile of 2014 Undergraduate

96.4% Master of Finance seek employment

129 Profile of 2015 Chinese MBA

60% Ph.D. employed by academic institutions



光华管理学院  
Guanghua School of Management

# GUANGHUA SCHOOL OF MANAGEMENT PEKING UNIVERSITY EMPLOYMENT REPORT 2014

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## Guanghua School of Management

Peking University is the most renowned university in China. Ever since the launch of its Business Subject in 1902, Peking University has played a critical role in preparing business talents for China's economic and social advancement. As a leading business school in China, Guanghua School of Management at Peking University shoulders the mission of advancing management knowledge and developing business leaders for China and the global society.

### Programs offered at Guanghua

Program	Year	Major (Concentration)	Average No. of Graduates
Undergraduate Program	4	Finance, Financial Economics, Accounting and Marketing	174
Master of Finance	2	Finance	83
Graduate Program	2-5	Finance, Public Economics, Industrial Economics, Business Administration (Strategy, Marketing, Organizational Behavior and Human Resource Management), Accounting, Statistics, Management Science and Engineering	85
Full-time MBA	2	Entrepreneurship, Financial Management, Decision and Information Management, Accounting, Human Resources & Organizational Management, Marketing, Strategic Management	120
Part-time MBA			300

## Guanghua Career Development Center Overview

The Career Development Center (CDC) is responsible for providing career advice, planning, training and job placement services to students. CDC is committed to helping GSM students, including MBA, undergraduate, masters, and doctoral students, to achieve career goals that are challenging yet attainable. It provides specialized, individual and systematic training in relevant skills, including CV-writing, interview techniques, analytical skills, self-management, time-management etc., so as to enhance students' professionalism and overall competitiveness in the job market.

CDC takes full advantage of the University and its own social resources to establish a firm connection between students and the corporate world. Through its constantly updated student/employer databases, it keeps potential employers and employees informed of the latest developments. Moreover, CDC cooperates with businesses to provide a diverse and exciting range of on-campus activities that are well-suited to students' personal specialization and professional preferences, regularly inviting experts and HR managers from different industries to the school, and organizing for students to take part in company visits. CDC is also dedicated to assisting its corporate partners to recruit at campus and increase corporate visibility. It functions as liaison to students and recruiters in a way to facilitate careers.

### Career Services

Career Planning Courses	●	Job Posting	●
Self Assessment	●	Resume Book	●
One-on-One Career Counseling	●	Graduate Career Report	●
Mock Interview	●	Official Reference for Full-time or Internship	●
Industry Orientation	●	Job Fair	●
Company Visit	●	Recruitment Talks	●
CEO Forum	●	Be Career Advisor	●
Professional Ethics Education	●	Join "Student Intern Base"	●
Alumni Sharing	●	Recruit Alumni	●

● for student    ● for recruiter

# 2014

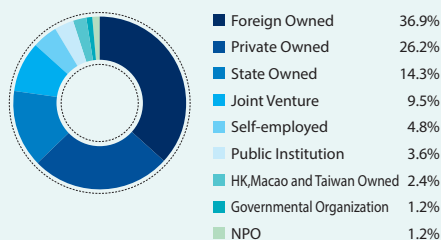
## Profile of Undergraduate

	Seeking Employment	Enrolled in Chinese Graduate School	Enrolled in Oversea Graduate School	Self-Employed	Other	Total
Number	81	41	42	4	6	174
Percentage	46.6%	23.6%	24.1%	2.3%	3.4%	100.0%

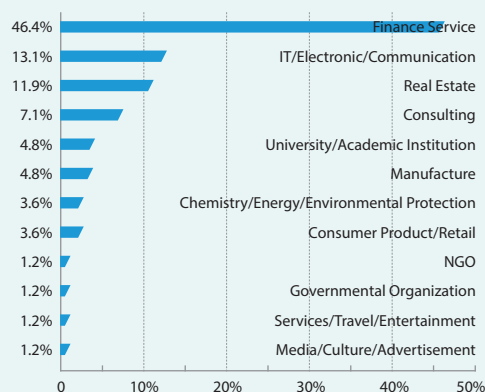
### Annual Compensation (Currency Unit: RMB)

Range	≤ 100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
Percentage	37.3%	41.0%	13.3%	2.4%	6.0%

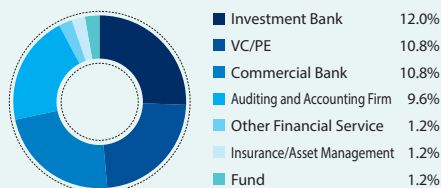
### ♦ Employment by Corporate Ownership



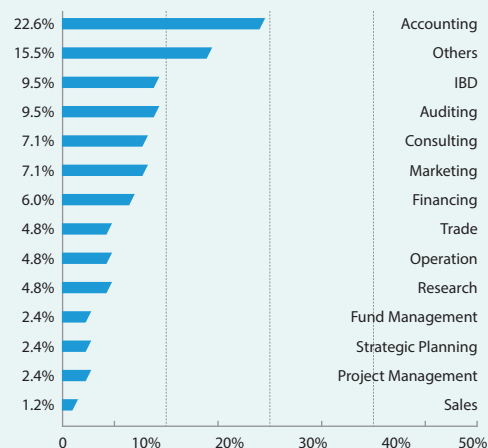
### ♦ Employment by Industry



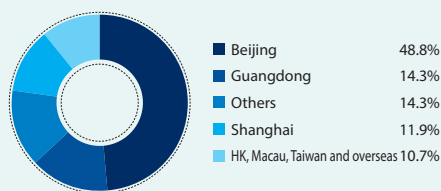
### ♦ Employment in Financial Services



### ♦ Employment by Function



### ♦ Employment by Location



# 2015

## Profile of Undergraduate

Total Enrollment	Finance	Financial Economics	Accounting	Marketing
210	110	21	49	30

# 2014

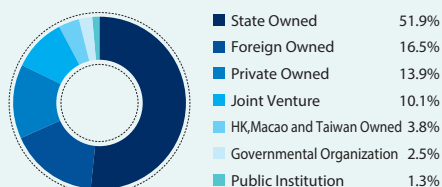
## Profile of Master of Finance

	Seeking Employment	Enrolled in Oversea Graduate School	Other	Total
Number	80	2	1	83
Percentage	96.4%	2.4%	1.2%	100%

### Annual Compensation (Currency Unit: RMB)

Range	≤ 100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
Percentage	29.9%	45.5%	13.0%	3.9%	7.8%

### ♦ Employment by Corporate Ownership



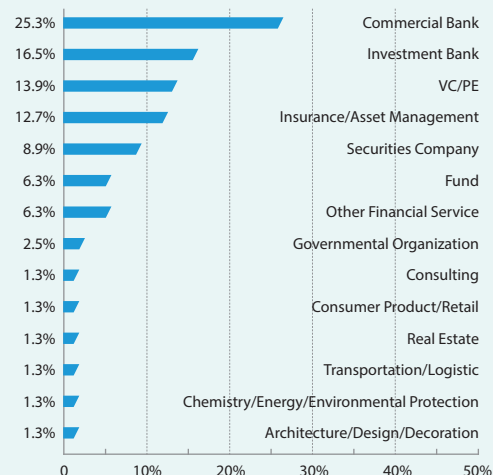
### ♦ Employment by Location



### ♦ Employment by Function



### ♦ Employment by Industry



# 2015

## Profile of Master of Finance

Total Enrollment
86



# 2014

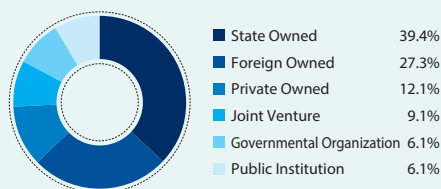
## Profile of Specialized Master

	Seeking Employment	Enrolled in Oversea Graduate School	Enrolled in Chinese Graduate School	Total
Number	33	3	10	46
Percentage	71.7%	6.5%	21.7%	100%

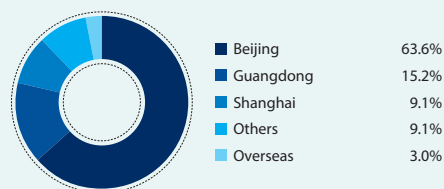
### Annual Compensation (Currency Unit: RMB)

Number	Lowest	Highest	Average	Median
33	¥30,000	¥550,000	¥160,733	¥140,000

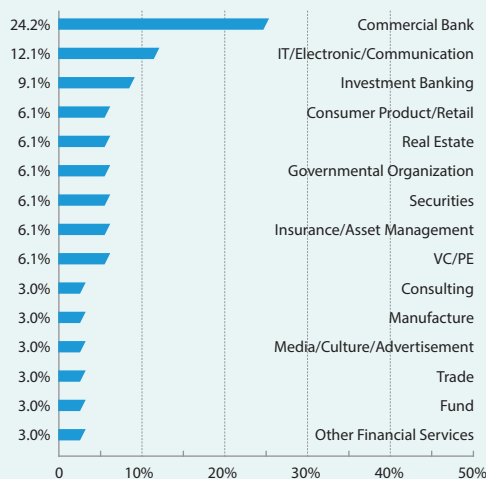
### ♦ Employment by Corporate Ownership



### ♦ Employment by Location



### ♦ Employment by Industry



### ♦ Employment by Function



# 2015

## Profile of Specialized Master

Total Enrollment	Economics	Accounting	Strategic Management	Business Statistics
48	17	12	14	5



# 2014

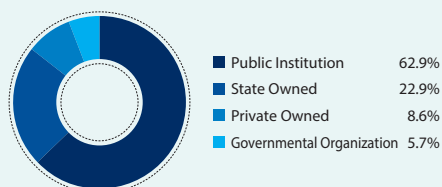
## Profile of Ph.D

	Seeking Employment	Other	Total
Number	38	1	39
Percentage	97.4%	2.6%	100%

### Annual Compensation (Currency Unit: RMB)

Number	Lowest	Highest	Average	Median
35	¥60,000	¥400,000	¥152,733	¥125,000

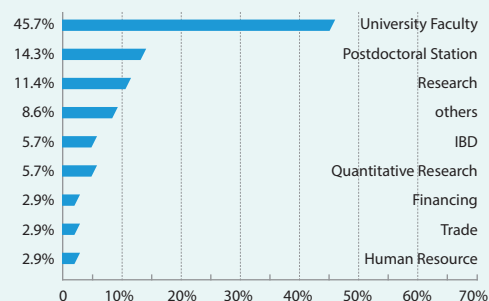
### ♦ Employment by Corporate Ownership



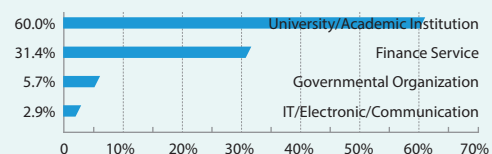
### ♦ Employment by Location



### ♦ Employment by Function



### ♦ Employment by Industry



# 2015

## Profile of Ph.D

Total Enrollment
47



# 2014

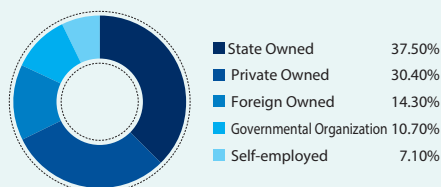
## Profile of MBA

### Annual Compensation (Currency Unit: RMB)

Number	≤ 100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
104	10.0%	27.3%	24.4%	28.3%	10.0%

(Including 43 international students)

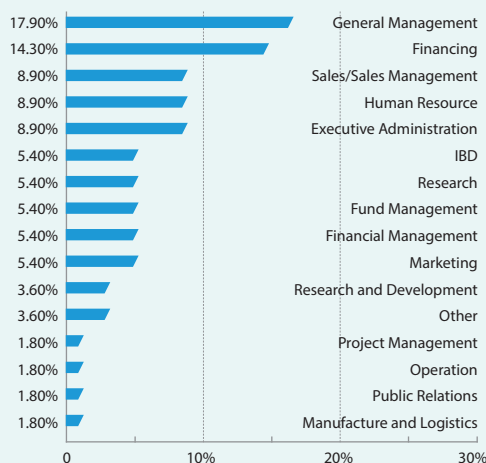
### ♦ Employment by Corporate Ownership



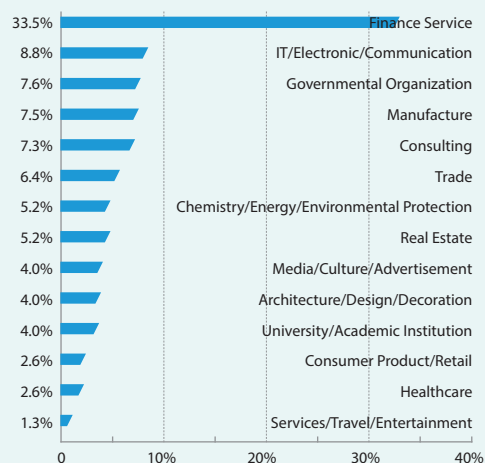
### ♦ Employment by Location



### ♦ Employment by Function



### ♦ Employment by Industry



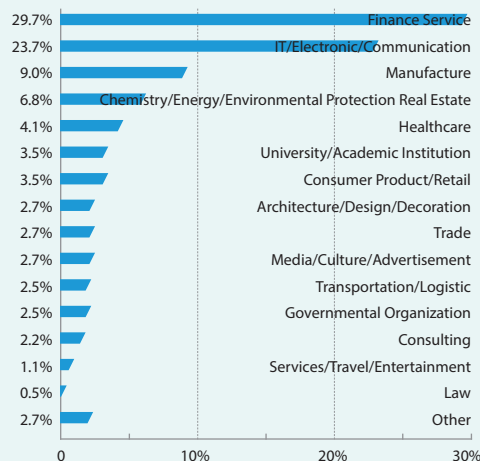


# 2015

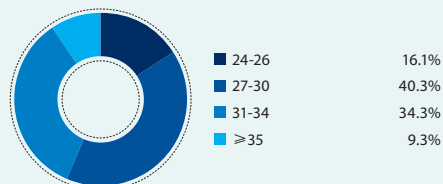
## Profile of Chinese MBA

Total Enrollment of Full-time MBA	Chinese MBA	International MBA
129	95	34

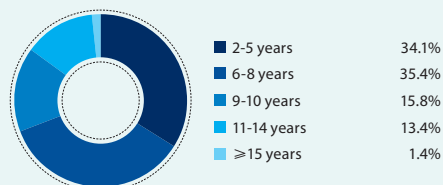
### ◆ By Pre-MBA Industries



### ◆ By Age



### ◆ By Pre-MBA Working Experience

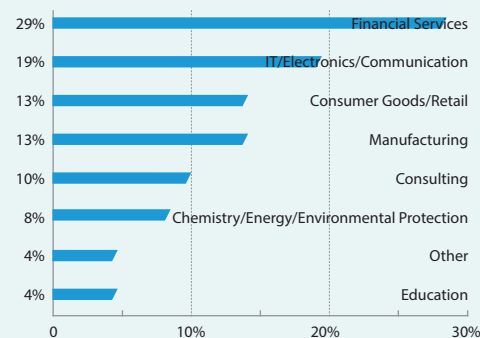


# 2015

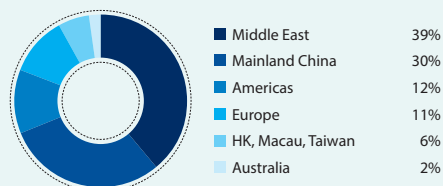
## Profile of International MBA

Average age	Average years of work experience	Average GMAT score
30	5	640

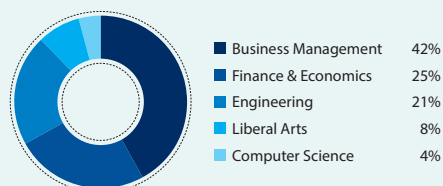
### ◆ Previous Industry



### ◆ By Nationality



### ◆ Academic Background



## Recruiting Partners

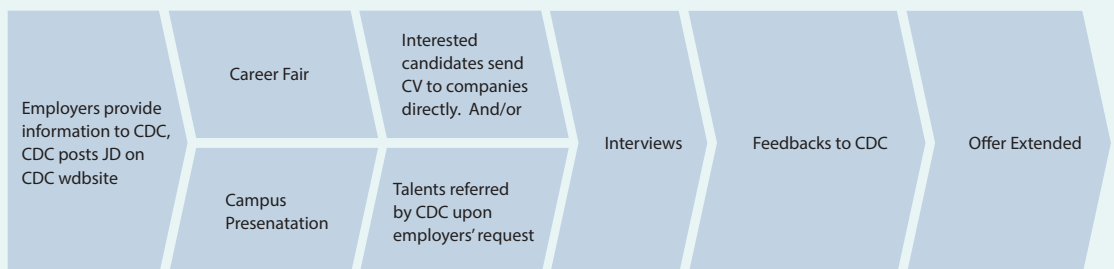
Investment Bank Commercial Bank Other Financial Service	Auditing and Accounting Firm Fund/Securities Insurance	Consulting	IT Telecommunication Internet	Manufacture/Chemistry Energy Environmental Protection Trade	Consumer Product/Retail Health Care/Pharmacy Real Estate
Agricultural Bank of China	Anbang Asset	A.T. Kearney	Amazon	3M	APP
Bank of America	BOC International (China) Limited	Accenture	Baidu	ABB	Bayer
Bank of America Merrill Lynch	Bosera Funds	Adfaith	CETC	Air Product	BCIA
Bank of China	CCB Fund	Allpku	China Mobile	Alstom	Beijing Capital Land
Bank of China (Hong Kong) Limited	CDH Investment	Analysys International	China Telecom	BMW	Beijing Tobacco
Bank of Communications	China AMC	Aon Hewitt	Cisco	BYD	Caijing
Bank of Harbin	China Cinda Asset Management	Bain & Company	CNC	Cargill	Capital Land
Bank of Tokyo-Mitsubishi UFJ	China Galaxy Securities	BDA China Limited	Dell	China General Nuclear Power Group	Carrefour
Barclays Capital	China Life	Bearing Point	Digital China	China Minmetals Corporation	CCCC
Bloomberg	China Merchants Securities	Boston Consulting Group	Ericsson	China North Industries Co.	CCOIC
China Citic Bank	China Reasset Management Company	Capgemini	Google	CHINALCO	CCTV
China Clear	China Securities Co.	Deloitte Consulting	HP	Chinatex Grain&Oil Imp.&Exp.Co.	CFLD
China Construction Bank	China Southern Fund	Hay Group	Huawei	CNOOC	China Resources
China Development Bank	CITIC PE	Hejun Consulting	Infosys	CNPC	Chinacalc
China Financial Futures Exchange	CITIC Securities	IBM	Intel	CSCEC	CIMC
China Insurance Regulatory Commission	Credit Suisse Founder Securities	L.E.K.	Lenovo	CSGGC	COFCO
China Merchants Bank	Dacheng Fund	McKinsey	LinkedIn	Daimler	COSCO
China Merchants Finance Holding	Deloitte	Mercer	Microsoft	Eaton	Country Garden
China Minsheng Bank	E Fund Management	Monitor	Motorola	Elion China	Danone
China National Investment & Guaranty	Ernst & Young	Nielsen	Netease	Emerson	Evergrande Group
China Orient Asset Management Corporation	Everbright Securities	Oliver Wyman	Oracle	ENN	Franshion Properties (China)
China Welfare Lottery Management Center	Futures First	Roland Berger	Philips	Exxon Mobil	Fung Group
Chinese Insurance Asset Management	Government of Singapore Investment Corp	Towers Watson	Samsung	Fluke	Hengxin International
CICC	Guangzhou International Holdings Group		SK	General Electric	Johnson & Johnson
Citibank	Guodian Finance Corporation		Sohu	Honeywell	L'Oréal
CITIC Trust	Guotai Junan Securities		TCL	Hyundai	LVMH
Credit Suisse	Happy Life Insurance		Tencent	Mercedes-Benz	McDonald's
CreditEase	Harvest Fund		Yahoo	Michelin	Nestlé
Deutsche Bank	Hejun Vanguard Group		ZET	New Hope Group	Novartis
Everbright Bank	Hina Group			Sany	Novo Nordisk
Export-Import Bank of China	Hony Capital			Schneider Electric	Olympus
Goldman Sachs	Huarong Securities			Shell	P&G
HSBC	ICBC Credit Suisse Asset Management			Sinochem Group	Pepsi
ICBC	ICBC International RongTong Capital			Sinohydro Group	Pfizer
J.P.Morgan	Industrial Securities			Sinopec	Poly Real Estate Group
Macquarie	KPMG			Sinosteel	PowerChina Real Estate Group
Magnetar	Legend Capital			State Grid	Swire
Morgan Stanley	Minsheng Insurance			Tata Group	Thomson Reuters
New China Trust	New China Life Insurance Company			Volvo	Trends Group
Postal Savings Bank of China	Penghua Fund				Vanke
Sanford C. Bernstein	PICC				Walmart
Scotiabank	Pingan Insurance				Xian-Janssen
Shanghai Clearing House	Pingan Securities				Zeho Waterfront
Shenzhen Stock Exchange	PWC				
Societe Generale	Shanghai Stock Exchange				
State Administration of Foreign Exchange	Shining Fund				
State Development & Investment Corp.	Sinosure				
Sumitomo Mitsui Banking Corporation	SWS Research				
Taikang Asset Management	Taikang Community				
Temasek Holdings	Unilever				
UBS	Yinhua Fund				

## 2014-2015 Recruitment Calendar

Fall Semester			Mon Tue Wed Thu Fri Sat Sun							Spring Semester			Mon Tue Wed Thu Fri Sat Sun						
06  08  15-19	New Student Orientation	Aug.	25	26	27	28	29	30	31	02	Semester II begins	Mar.	2	3	4	5	6	7	8/1
	New Student Registration		1	2	3	4	5	6	7		9		10	11	12	13	14	15	
	Mid Autumn Holiday	8	9	10	11	12	13	14	16		17		18	19	20	21	22		
	Current student Registration	15	16	17	18	19	20	21	23		24		25	26	27	28	29		
	Career Planning Series	22	23	24	25	26	27	28	30		31								
	Resume Book is Available	29	30								Resume Book is Available (for 2015 Summer Intern)								
01-07	National Day Holiday	Oct.			1	2	3	4	5		Job Fair	Apr.			1	2	3	4	5
	On/off Campus 2015 Full-time Hiring		6	7	8	9	10	11	12				6	7	8	9	10	11	12
	Company/Industry Insight		13	14	15	16	17	18	19				13	14	15	16	17	18	19
	Career Planning Series		20	21	22	23	24	25	26				20	21	22	23	24	25	26
			27	28	29	30	31						27	28	29	30			
	On/off Campus Summer Intern 2015 Hiring Begins	Nov.						1	2	04	Peking University Anniversary	May.					1	2	3
	Job Fair		3	4	5	6	7	8	9				4	5	6	7	8	9	10
	On/off Campus 2015 Full-time Hiring		10	11	12	13	14	15	16				11	12	13	14	15	16	17
	Company/Industry Insight		17	18	19	20	21	22	23				18	19	20	21	22	23	24
	Career Planning Series		24	25	26	27	28	29	30				25	26	27	28	29	30	31
	On/off Campus 2015 Full-time Hiring	Dec.	1	2	3	4	5	6	7	22	Summer Intern Interviews	Jun.	1	2	3	4	5	6	7
	Career Planning Series		8	9	10	11	12	13	14				8	9	10	11	12	13	14
	Company/Industry Insight		15	16	17	18	19	20	21				15	16	17	18	19	20	21
			22	23	24	25	26	27	28				22	23	24	25	26	27	28
	The Earliest Date for Fulltime Offer Sign-on		29	30	31								29	30					
05-18  19	New Year Holiday	Jan.				1	2	3	4	14-15	Summer Vacation/Summer Intern Begins	Jul.			1	2	3	4	5
	Final Exam period		5	6	7	8	9	10	11				6	7	8	9	10	11	12
	Winter Vacation/ Winter Intern Begins		12	13	14	15	16	17	18				13	14	15	16	17	18	19
			19	20	21	22	23	24	25				20	21	22	23	24	25	26
			26	27	28	29	30	31					27	28	29	30	31		

- All dates are subject to change.
- All the holiday arrangement in 2015 to be determined by the State Council's notice
- Please visit: [cdc.gsm.pku.edu.cn](http://cdc.gsm.pku.edu.cn) for the most updated

## Recruitment Schedule



因思想 而光华



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Sina Weibo



WeChat