



GUANGHUA SCHOOL OF MANAGEMENT PEKING UNIVERSITY EMPLOYMENT REPORT 2014

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Guanghua School of Management

Peking University is the most renowned university in China. Ever since the launch of its Business Subject in 1902, Peking University has played a critical role in preparing business talents for China's economic and social advancement. As a leading business school in China, Guanghua School of Management at Peking University shoulders the mission of advancing management knowledge and developing business leaders for China and the global society.

Programs offered at Guanghua

Program		Major (Concentration)	Average No. of Graduates
Undergraduate Program	4	Finance, Financial Economics, Accounting and Marketing	174
	2	Finance	83
Graduate Program	2-5	Finance, Public Economics, Industrial Economics, Business Administration	85 ng
Full-time MBA	2	Entrepreneurship, Financial Management, Decision and Information	120
Part-time MBA		Management, Accounting, Human Resources & Organizational Management, Marketing, Strategic Management	300

Guanghua Career Development Center Overview

The Career Development Center (CDC) is responsible for providing career advice, planning, training and job placement services to students. CDC is committed to helping GSM students, including MBA, undergraduate, masters, and doctoral students, to achieve career goals that are challenging yet attainable. It provides specialized, individual and systematic training in relevant skills, including CV-writing, interview techniques, analytical skills, self-management, time-management etc., so as to enhance students' professionalism and overall competitiveness in the job market.

CDC takes full advantage of the University and its own social resources to establish a firm connection between students and the corporate world. Through its constantly updated student/employer databases, it keeps potential employers and employees informed of the latest developments. Moreover, CDC cooperates with businesses to provide a diverse and exciting range of on-campus activities that are well-suited to students' personal specialization and professional preferences, regularly inviting experts and HR managers from different industries to the school, and organizing for students to take part in company visits. CDC is also dedicated to assisting its corporate partners to recruit at campus and increase corporate visibility. It functions as liaison to students and recruiters in a way to facilitate careers.

Career Services

Career Planning Courses	•	Job Posting
Self Assessment	•	Resume Book
One-on-One Career Counseling	•	Graduate Career Report
Mock Interview	•	Official Reference for Full-time or Internship
Industry Orientation	•	Job Fair
Company Visit	•	Recruitment Talks
CEO Forum	•	Be Career Advisor
Professional Ethics Education	•	Join "Student Intern Base"
Alumni Sharing	•	Recruit Alumni

for studentfor recruiter

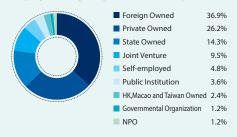
Profile of Undergraduate

	Seeking Employment	Enrolled in Chinese Graduate School	Enrolled in Oversea Graduate School	Self-Employed	Other	Total
Number	81	41	42	4	6	174
Percentag	46.60/	23.6%	24.1%	2.3%	3.4%	100.0%

Annual Compensation (Currency Unit: RMB)

Range	≤100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
Percentage	37.3%	41.0%	13.3%	2.4%	6.0%

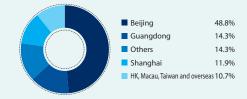
• Employment by Corporate Ownership



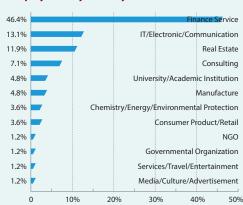
Employment in Financial Services



• Employment by Location



• Employment by Industry



• Employment by Function





Undergraduate

Total Enrollment	Finance	Financial Economics	Accounting	Marketing
210	110	21	49	30

Profile of Master of Finance

	Seeking Employment	Enrolled in Oversea Graduate School	Other	Total
Number	80	2	1	83
Percentage		2.4%	1.2%	100%

Annual Compensation (Currency Unit: RMB)

Range	≤100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
Percentage	29.9%	45.5%	13.0%	3.9%	7.8%

• Employment by Corporate Ownership



• Employment by Location



• Employment by Function



• Employment by Industry



2015Profile of Master of

Finance

Total Enrollment

86





Master

	Seeking Employment	Enrolled in Oversea Graduate School		Total
Number	33	3	10	46
Percentage	71.7%	6.5%	21.7%	100%

Annual Compensation (Currency Unit: RMB)

Number	Lowest	Highest	Average	Median
33	¥30,000	¥550,000	¥160,733	¥140,000

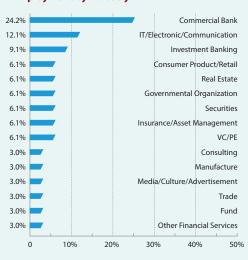
• Employment by Corporate Ownership



• Employment by Location



• Employment by Industry



• Employment by Function





Total Enrollment	Economics	Accounting	Strategic Management	Business Statistics
48	17	12	14	5

Profile of Ph.D

	Seeking Employment	Other	Total
Number	38	1	39
Percentage	97.4%	2.6%	100%

Annual Compensation (Currency Unit: RMB)

Number	Lowest	Highest	Average	Median
35	¥60,000	¥400,000	¥152,733	¥125,000

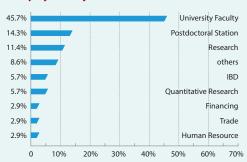
• Employment by Corporate Ownership



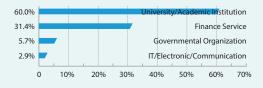
• Employment by Location



• Employment by Function



• Employment by Industry



2015

Profile of Ph.D

Total Enrollment
47



Profile of MBA

Annual Compensation (Currency Unit: RMB)

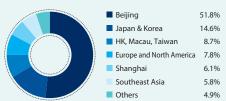
Number	≤100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
104	10.0%	27.3%	24.4%	28.3%	10.0%

(Including 43 international students)

• Employment by Corporate Ownership



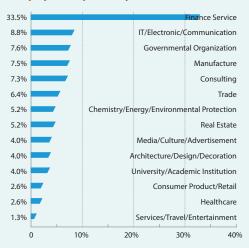
• Employment by Location



• Employment by Function



• Employment by Industry

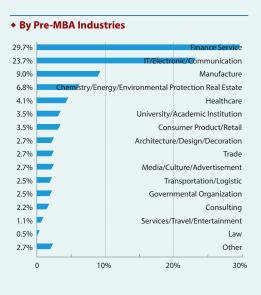


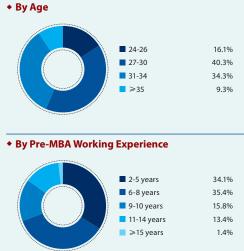




Profile of Chinese MBA

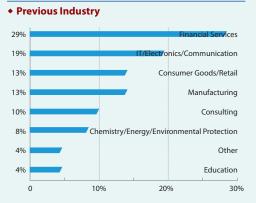
Total Enrollment of Full-time MBA	Chinese MBA	International MBA
129	95	34

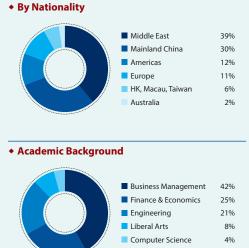






Average age	Average years of work experience	Average GMAT score
30	5	640





Recruiting Partners

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Taikang Asset Management Taikang Community	
Temasek Holdings Unilever UBS Yinhua Fund	

2014-2015 Recruitment Calendar

Fall Sei	nester		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spring	Semester		Mon	Tue	Wed	Thu	Fri	Sat	S	
	New Student Orientation	Aug.	25	26	27	28	29	30	31	02	Semester II begins		2	3	4	5	6	7	8	
06	New Student Registration		1	2	3	4	5	6	7		On/off 2015 Summer Intern Hiring		9	10	11	12	13	14	1	
08	Mid Autumn Holiday		8	9	10	11	12	13	14	On/off C	On/off Campus 2015 Full-time Hiring	Mar.	16	17	18	19	20	21	2	
15-19	Current student Registration	Sep.	15	16	17	18	19	20	21		Opening Ceremony for IndustryWeek		23	24	25	26	27	28	1	
	Career Planning Series		22	23	24	25	26	27	28		Career Planning Series		30	31						
	Resume Book is Available		29	30							Resume Book is Available (for 2015	Sum	mer	Inter	n)					
01-07	National Day Holiday				1	2	3	4	5						1	2	3	4	Τ	
71-07	On/off Campus 2015 Full-time Hiring		6	7	8	9	10	11	12		Job Fair		6	7	8	9	10	11	+	
	Company/Industry Insight	Oct.	13	14	15	16	17	18	19			Apr.	13	14	15	16	17	18	+	
	. , , , ,	Ŏ			22	23	24	25	26		On/off Campus 2015 Full-time Hiring	AF		21	22	23	24	25	+	
	Career Planning Series		20	21				25	20		Industry Week		20		22	30	24	25	+	
			27	28	29	30	31				Company/Industry Insight Series		27	28	29	30			_	
	On/off Campus Summer Intern 2015 Hiring Begins							1	2			May.					1	2	Ī	
	Job Fair		3	4	5	6	7	8	9	04	Peking University Anniversary		4	5	6	7	8	9	T	
	On/off Campus 2015 Full-time Hiring	Nov.	10	11	12	13	14	15	16		IndustryWeek		11	12	13	14	15	16		
	Company/Industry Insight		17	18	19	20	21	22	23		On/off 2015 Summer Intern Hiring		18	19	20	21	22	23	I	
	Career Planning Series		24	25	26	27	28	29	30		Company/Industry Insight Series		25	26	27	28	29	30		
																			Т	
	On/off Campus 2015 Full-time Hiring	ing C;	1	2	3	4	5	6	7	Summer Intern Interviews		1	2	3	4	5	6	+		
	Career Planning Series		ij	8	9	10	11	12	13	14			e:	8	9	10	11	12	13	+
	Company/Industry Insight		15	16	17	18	19	20	21			Jun.	15	16	17	18	19	20	+	
	TI 5 1: 10 1 (5 III: 0((6:		22	23	24	25	26	27	28	22	Final Exam Period		22	23	24	25	26	27	+	
	The Earliest Date for Fulltime Offer Sign-on		29	30	31								29	30					_	
	New Year Holiday					1	2	3	4						1	2	3	4	Ī	
)5-18	Final Exam period	Jan.	5	6	7	8	9	10	11	06	Summer Vacation/Summer Intern Begins		6	7	8	9	10	11	Ī	
19	Winter Vacation/ Winter Intern Begins		12	13	14	15	16	17	18	14-15	Commencement	Jul	13	14	15	16	17	18		
			19	20	21	22	23	24	25				20	21	22	23	24	25		
			26	27	28	29	30	31					27	28	29	30	31		T	

- All dates are subject to change.
- All the holiday arrangement in 2015 to be determined by the State Council's notice
- Please vist:cdc.gsm.pku.edu.cn for the most updated

Recruitment Schedule



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Janet WANG Cecelia SHUI **Jieying WU** Director **Deputy Director** Manager, Undergraduate Manager, MBA Program Postgraduate Program 86-10-62747109 86-10-62747106 86-10-62747105 wangdx@gsm.pku.edu.cn wujy@gsm.pku.edu.cn shuiqian@gsm.pku.edu.cn **Grace LIN Yidi ZHANG** Manager, Recruiter Relations Manager, International MBA Program Assitant, Undergraduate Postgraduate Program 86-10-62747108 86-10-62747107 86-10-62747240 linxy@gsm.pku.edu.cn zhangyidi@gsm.pku.edu.cn lizh@gsm.pku.edu.cn

Address: Rm. 109, Guanghua Building 1, Career Development Center, Guanghua School of Management, Peking University No.5 Yiheyuan Road, Haidian District, Beijing, 100871, China

Website: cdc.gsm.pku.edu.cn Sina Weibo: http://weibo.com/gsmcdc WeChat: "北大光华职业发展中心"





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