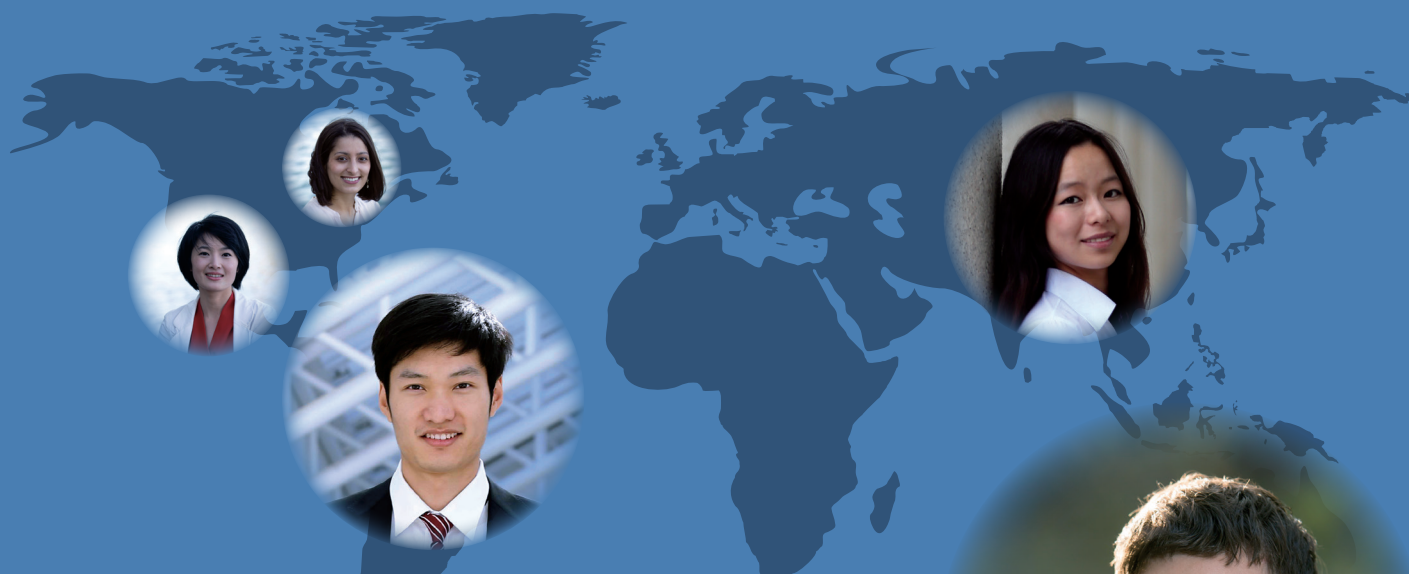


# MBA

Leads China's best  
MBA programs in  
FT Global MBA Ranking

Ranks 8 in FT Global MFin Ranking  
Top 1 among Asian Business Schools for  
the fourth consecutive year

# 1



# 3

Average 3 offers for each applicant graduate  
from the world's top universities  
63.6% PhD graduates hold the post in Global  
Prestigious Academic Institutions

100% International Elite Schools Exchange  
Opportunity for Students  
Average 3 job offers for each graduate

# 100%



光华管理学院  
Guanghua School of Management

## GUANGHUA SCHOOL OF MANAGEMENT PEKING UNIVERSITY EMPLOYMENT REPORT 2015

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Guanghua School of Management Overview  
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Profile of 2016 Ph.D.

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2015-2016 Recruitment Calendar  
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Peking University is the most renowned university in China. Ever since the launch of its Business Subject in 1902, Peking University has played a critical role in preparing business talents for China's economic and social advancement. As a leading business school in China, Guanghua School of Management at Peking University shoulders the mission of advancing management knowledge and developing business leaders for China and the global society.

## Guanghua School of Management Overview

### Programs offered at Guanghua

Program	Year	Major (Concentration)	Average No. of Graduates
Undergraduate Program	4	Finance, Financial Economics, Accounting and Marketing	172
Master of Finance	2	Finance	81
Graduate Program	2-5	Finance, Public Economics, Industrial Economics, Business Administration (Strategy, Marketing, Organizational Behavior and Human Resource Management), Accounting, Statistics, Management Science and Engineering	81
Full-time MBA	2	Entrepreneurship, Financial Management, Decision and Information Management, Accounting, Human Resources & Organizational Management, Marketing, Strategic Management	90
Part-time MBA			404

The Career Development Center (CDC) is responsible for providing career advice, planning, training and job placement services to students. CDC is committed to helping GSM students, including MBA, undergraduate, masters, and doctoral students, to achieve career goals that are challenging yet attainable. It provides specialized, individual and systematic training in relevant skills, including CV-writing, interview techniques, analytical skills, self-management, time-management etc., so as to enhance students' professionalism and overall competitiveness in the job market.

## Guanghua Career Development Center Overview

CDC takes full advantage of the University and its own social resources to establish a firm connection between students and the corporate world. Through its constantly updated student/employer databases, it keeps potential employers and employees informed of the latest developments. Moreover, CDC cooperates with businesses to provide a diverse and exciting range of on-campus activities that are well-suited to students' personal specialization and professional preferences, regularly inviting experts and HR managers from different industries to the school, and organizing company visits for students to take part in. CDC is also dedicated to assisting its corporate partners to recruit at campus and increase corporate visibility. It functions as liaison to students and recruiters in a way to facilitate careers.

### Career Services

Career Planning Courses	●	Job Posting	●
Self Assessment	●	Resume Book	●
One-on-One Career Counseling	●	Graduate Career Report	●
Mock Interview	●	Official Reference for Full-time or Internship	●
Industry Orientation	●	Job Fair	●
Company Visit	●	Recruitment Talks	●
CEO Forum	●	Career Advisor	●
Professional Ethics Education	●	Join "Student Intern Base"	●
Experience Sharing	●	Recruit Alumni	●

● for student    ● for recruiter

# 2015

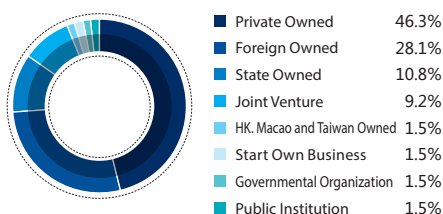
## Profile of Undergraduate

	Seeking Employment	Enrolled in Chinese Graduate School	Enrolled in Oversea Graduate School	Start Own Business	Other	Total
Number	64	47	52	1	8	172
Percentage	37.2%	27.3%	30.2%	0.6%	4.7%	100.0%

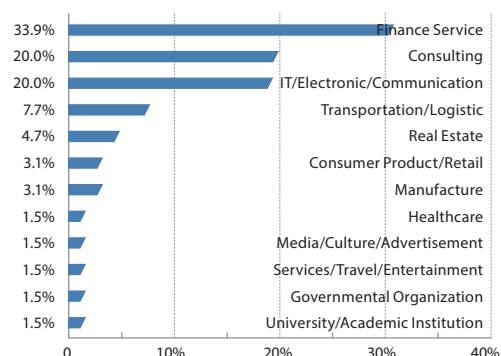
### Annual Compensation (Currency Unit: RMB)

Range	≤ 100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
Percentage	20.6%	52.4%	14.3%	7.9%	4.8%

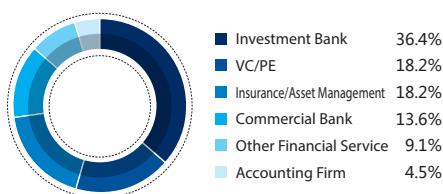
### ♦ Employment by Corporate Ownership ♦



### ♦ Employment by Industry ♦



### ♦ Employment in Financial Services ♦



### ♦ Employment by Function ♦



### ♦ Employment by Location ♦



# 2016

## Profile of Undergraduate

Total Enrollment	Finance	Financial Economics	Accounting	Marketing
219	125	19	43	32

	Seeking Employment	Start Own Business	Other	Total
Number	77	2	2	81
Percentage	95.0%	2.5%	2.5%	100.0%

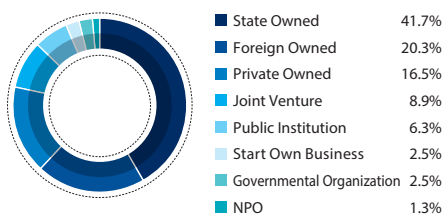
# 2015

## Profile of Master of Finance

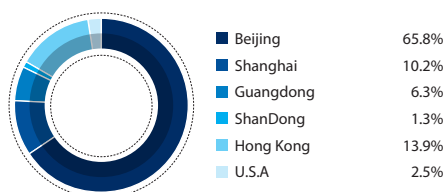
### Annual Compensation (Currency Unit: RMB)

Range	≤100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
Percentage	22.2%	43.1%	11.1%	11.1%	12.5%

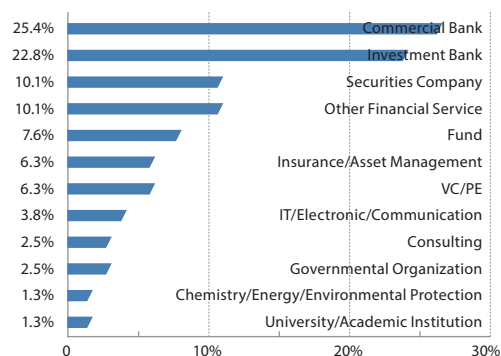
### ♦ Employment by Corporate Ownership ♦



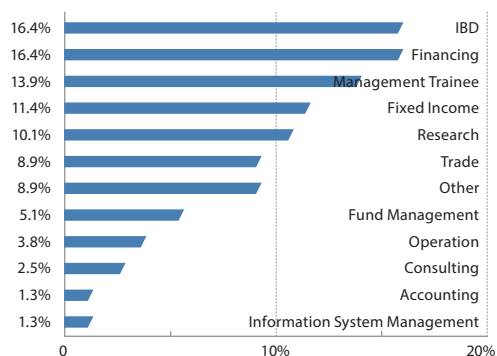
### ♦ Employment by Location ♦



### ♦ Employment by Industry ♦



### ♦ Employment by Function ♦



# 2016

## Profile of Master of Finance

Total Enrollment
87



# 2015

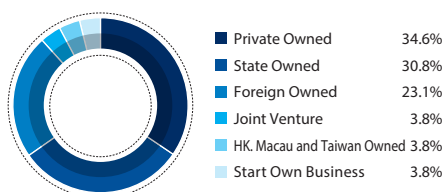
## Profile of Specialized Master

	Seeking Employment	Enrolled in Oversea Graduate School	Start Own Business	Other	Enrolled in Chinese Graduate School	Total
Number	25	4	1	3	13	46
Percentage	54.3%	8.7%	2.2%	6.5%	28.3%	100.0%

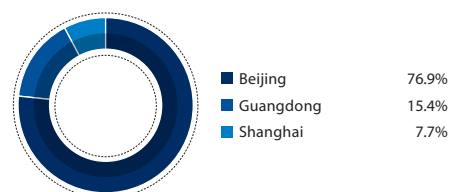
### Annual Compensation (Currency Unit: RMB)

Lowest	Highest	Average	Median
¥70,000	¥350,000	¥171,040	¥150,000

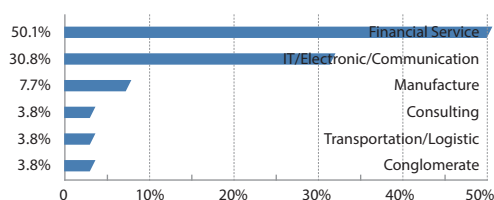
### ◆ Employment by Corporate Ownership ◆



### ◆ Employment by Location ◆



### ◆ Employment by Location ◆



### ◆ Employment by Function ◆



# 2016

## Profile of Specialized Master

Total Enrollment	Economics	Accounting	Strategic Management	Business Statistics
39	17	10	9	3

	Employed upon graduate	Other	Total
Number	32	3	35
Percentage	91.4%	8.6%	100%

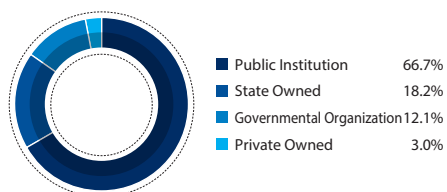
# 2015

Profile of Ph.D.

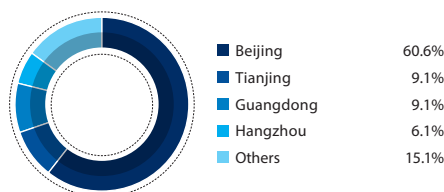
## Annual Compensation (Currency Unit: RMB)

Lowest	Highest	Average	Median
¥24,000	¥400,000	¥154,714	¥125,000

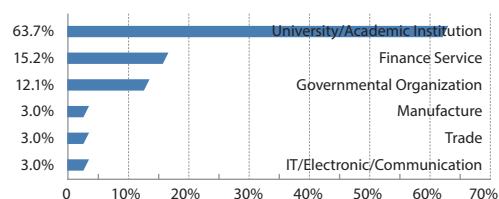
### ♦ Employment by Corporate Ownership ♦



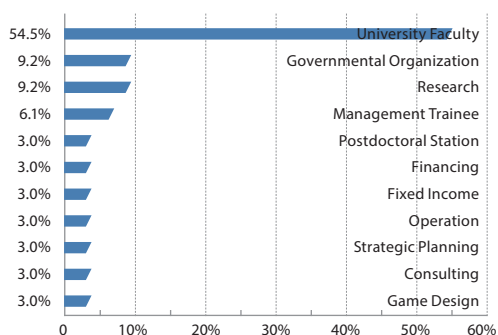
### ♦ Employment by Location ♦



### ♦ Employment by Industry ♦



### ♦ Employment by Function ♦



## Total Enrollment

47

# 2016

Profile of Ph.D.

# 2015

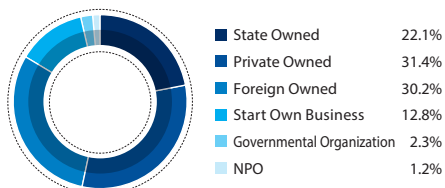
## Profile of MBA

### Annual Compensation (Currency Unit: RMB)

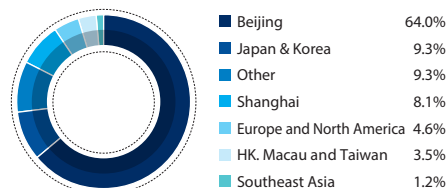
Number	≤ 100,000	100,001-200,000	200,001-300,000	300,001-500,000	>500,000
90	3.8%	22.8%	24.1%	29.1%	20.3%

(Including 31 international students)

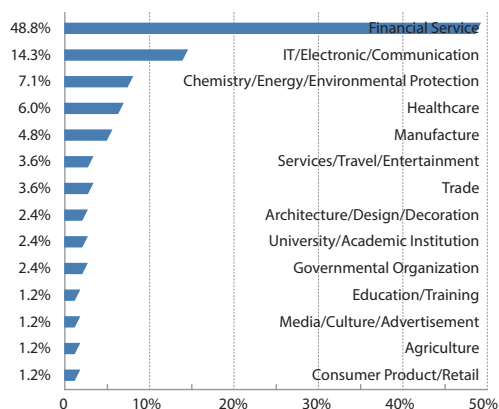
#### ♦ Employment by Corporate Ownership ♦



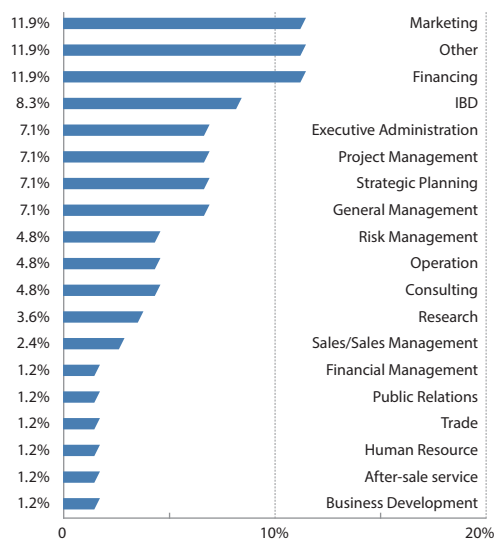
#### ♦ Employment by Location ♦



#### ♦ Employment by Industry ♦



#### ♦ Employment by Function ♦



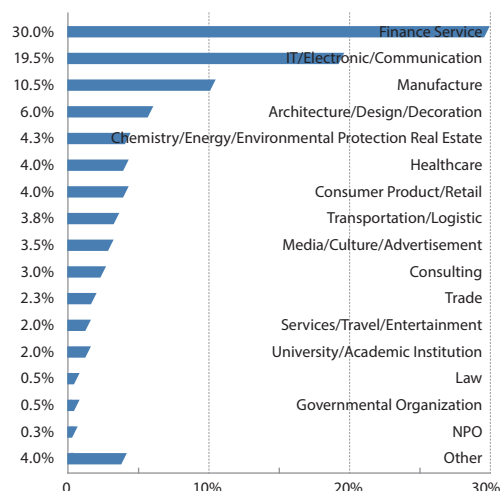


Total Enrollment of Full-time MBA	Chinese MBA	International MBA
118	97	21

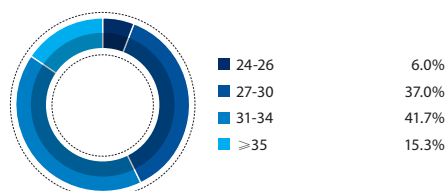
# 2016

## Profile of Chinese MBA

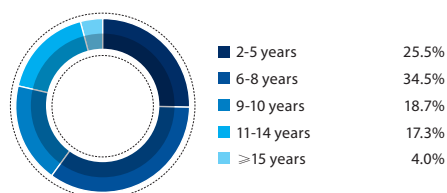
### ◆ By Pre-MBA Industries ◆



### ◆ By Age ◆

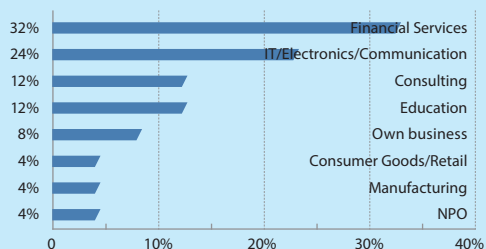


### ◆ By Pre-MBA Working Experience ◆

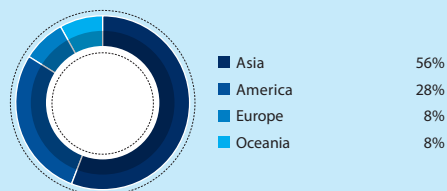


Average age	Average years of work experience	Average GMAT score
30	5	650

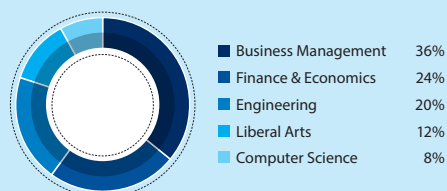
### ◆ Previous Industry ◆



### ◆ By Nationality ◆



### ◆ Academic Background ◆



# 2016

## Profile of International MBA

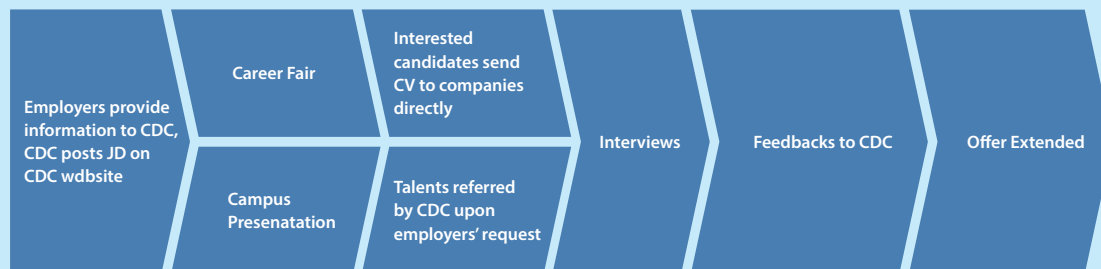
## Recruiting Partners

Investment Bank Other Financial Service	Fund&Asset Management Securities Insurance	Auditing and Accounting Firm Consulting	IT Telecommunication Internet	Manufacture/Chemistry Chemistry/Energy/Environmental Protection Trade	Consumer Product/Retail Health Care/Pharmacy Real Estate
Agricultural Bank of China	Anbang Asset	Accenture	Amazon	CRRC Corporation	APP-China
Ares Management	Anbang Insurance Group	Adfaith	China Electronics	3M	Bayer
Bank of China	BOC International (China) Limited	Allpku	China Mobile	ABB	BCIA
Bank of China(Hong Kong)	Bosea Funds	Analysys International	China Telecom	Air Product	Beijing Capital Land
Bank of Communications	CCB Fund	Aon Hewitt	Cisco	Alstom	Beijing Tobacco
Bank of Harbin	CDH Investment	ATKearney	CNC	BMW	Caijing
Barclays Capital	China AMC	Bain & Company	EMC	BYD	Capital Land
Bloomberg	China Cinda Asset Management	BDA China Limited	Google	Cargill	Carrefour
China Citic Bank	China Galaxy Securities	Boston Consulting Group	HP	China Aluminum Corporation	China Communications Construction Company
China Construction Bank	China Life	Capgemini	Huawei	China General Nuclear Power Corporation	China Fortune Land Development
China Development Bank	China Merchants Securities	Deloitte	Infosys	China Minmetals Corporation	China Resources
China Financial Futures Exchange	China Property Reinsurance Co., Ltd	Ernst & Young	Intel	China National Offshore Oil Corporation	China Universal Leasing
China Insurance Regulatory Commission	China Reasset Management Company	Hay Group	Lenovo	China National Petroleum Corporation	CIMC
China Merchants Bank	China Securities	Hejun Consulting	LinkedIn	China North Industries Corp.	COFCO
China Merchants Finance Holding	China Southern Fund	IBM	Microsoft	China Petrochemical Corporation	COSCO
China Minsheng Bank	CITIC Securities	KPMG	Motorola	China State Construction Engineering Corporation	Country Garden
China National Investment & Guaranty Corporation	Credit Suisse Founder Securities	L.E.K.	Netease	Daimler	Danone
China Orient Asset Management Corporation	Dacheng Fund	McKinsey	Oracle	Eaton	Evergrande Group
Citibank	E Fund Management	Mercer	Philips	Elion China	Fung Group
CITIC Trust	Everbright Securities	Nielsen	Samsung	Emerson	Hiti Japan
Credit Suisse	Founder Securities	Oliver Wyman	SK	ENN	HNA
CreditEase	Government of Singapore Investment Corp	PwC	Sohu	Exxon Mobil	Johnson & Johnson
Deutsche Bank	Guotai Junan Securities	Roland Berger	Yahoo	Fluke	L'Oréal
Everbright Bank	Harvest Fund	Siemens Management Consulting	ZET	General Electric	LVMH
Export-Import Bank of China	Hina Group	Towers Watson		Geo-Jade Petroleum Corporation	Mars
Faw Auto Finance Co.,Ltd.	Hony Capital			Honeywell	McDonald's
Goldman Sachs	Huarong Securities			HuaDa Chem	Nestle
HSBC	ICBC Credit Suisse Asset Management			Hyundai	Novartis
Industrial and Commercial Bank of China	ICBC International RongTong Capital			Mercedes-Benz	Novo Nordisk
Industrial Bank of Korea	Industrial Securities			Michelin	Olympus
J.P.Morgan	JD Capital			New Hope Group	P&G
Kasikorn Bank	Legend Capital			Sany	Pepsi
Macquarie	New China Life Insurance Company			Schneider Electric	Pfizer
Magnetar	Penghua Fund			Shell	Poly Real Estate Group
Man Group	PICC			Sinochem Group	PowerChina Real Estate Group
Morgan Stanley	Pingan Insurance			Sinohydro Group	Swire
New China Trust	Pingan Securities			Sinosteel	Thomson Reuters
PICC Asset Management	Qilu Securities			State Grid	Unilever
Ping An Bank Co., Ltd.	Shanghai Stock Exchange			Tata Group	Vanke
Sanford C. Bernstein	Shining Capital			Volvo	Walmart
Scotiabank	Sinosafe Assets				Xian-Janssen
Shanghai Clearing House	Sinosure				
Silver Lake	SWS Research				
Societe Generale	Taikang Community				
State Administration of Foreign Exchange	WI Harper Group				
State Development & Investment Corp.	Yinhua Fund				
State-owned Assets Supervision and Administration Commission Of People's Government Of Beijing Municipality					
Sumitomo Mitsui Banking Corporation					
Taikang Asset Management					
Temasek Holdings					
UBS					
United Overseas Bank					

## 2015-2016 Recruitment Calendar

Fall Semester		一	二	三	四	五	六	日
05	MBA New Student Orientation	Aug. 24/31	25	26	27	28	29	30
	New Student Registration		1	2	3	4	5	6
	Career Planning Series		7	8	9	10	11	12
	14 New Academic Year Begins	Sep. 14	15	16	17	18	19	20
	27 Mid Autumn Holiday	21	22	23	24	25	26	27
	Resume Book Making	28	29	30				
01-07		National Day Holiday						
	On/off Campus 2016 Full-time Hiring	Oct. 5	6	7	8	9	10	11
	Company/Industry Insight	12	13	14	15	16	17	18
	Career Planning Series	19	20	21	22	23	24	25
		26	27	28	29	30	31	
	On/off Campus Summer Intern 2016 Hiring Begins	Nov. 2	3	4	5	6	7	1/8
	Job Fair	9	10	11	12	13	14	15
	On/off Campus 2016 Full-time Hiring	16	17	18	19	20	21	22
	Company/ Industry Insight	23	24	25	26	27	28	29
	Career Planning Series	30						
	On/off Campus 2016 Full-time Hiring	Dec. 7	8	9	10	11	12	13
	Company/ Industry Insight	14	15	16	17	18	19	20
	Career Planning Series	21	22	23	24	25	26	27
	The Earliest Date for Fulltime Offer Sign-on	28	29	30	31			
01	New Year Holiday	Jan. 1	2	3				
04	Final Exam Period	4	5	6	7	8	9	10
		11	12	13	14	15	16	17
18	Winter Vacation/Winter Internship Begins	18	19	20	21	22	23	24
		25	26	27	28	29	30	31
Spring Semester		一	二	三	四	五	六	日
22	Semester II begins	Feb. 22/29	23	24	25	26	27	28
	On/off 2016 Summer Intern hiring		1	2	3	4	5	6
	On/off Campus 2016 Full-time Hiring		7	8	9	10	11	12
	Opening Ceremony for Industry Week	Mar. 14	15	16	17	18	19	20
	Career Planning Series	21	22	23	24	25	26	27
	Resume Book is Available (for 2016 summer intern)	28	29	30	31			
	Job fair	Apr. 4	5	6	7	8	9	10
	On/off Campus 2016 Full-time Hiring	11	12	13	14	15	16	17
	Industry Week	18	19	20	21	22	23	24
	Company/ Industry Insight and Career Planning Series	25	26	27	28	29	30	
04	Peking University Anniversary	May. 2	3	4	5	6	7	1/8
	Industry Week	9	10	11	12	13	14	15
	On/off 2016 Summer Intern Hiring	16	17	18	19	20	21	22
	Company/ Industry Insight Series	23	24	25	26	27	28	29
		30	31					
	Summer Intern Interview	Jun. 6	7	8	9	10	11	12
13	Final Exam period	13	14	15	16	17	18	19
		20	21	22	23	24	25	26
27	Summer Vacation/ Summer Intern Begins	27	28	29	30			
05-06	Commencement	Jul. 4	5	6	7	8	9	10
		11	12	13	14	15	16	17
		18	19	20	21	22	23	24
		25	26	27	28	29	30	31

- All dates are subject to change.
- All the holiday arrangement in 2016 to be determined by the State Council's notice.
- Please visit: [cdc.gsm.pku.edu.cn](http://cdc.gsm.pku.edu.cn) for the most updated.



## Recruitment Schedule

因思想 而光华

## Contact Us

### Career Development Center

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